



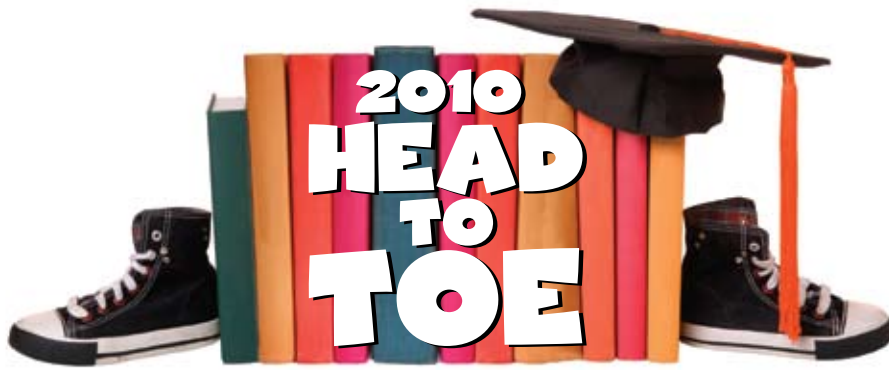
**APRIL  
13 - 15, 2010  
ALBUQUERQUE  
CONVENTION  
CENTER**



**A conference  
for people working to  
improve student health  
and academic success**

**[www.kessjones.com](http://www.kessjones.com)**





## A conference

*The Head to Toe conference was founded 14 years ago on the tenet that physical and behavioral health issues have a direct impact on a student's academic success. From its humble beginnings, Head to Toe has become the premiere educational conference for school nurses, counselors and social workers, attracting more than 700 attendees. They are joined by teachers, school administrators, students, school-based health center staff and community providers as they learn from local and national experts about critical youth and adolescent health issues, best practices that can be replicated in their schools and communities and current science-based information.*

## for people working to

*This year we have made sure that we have ample programming to address the needs of the behavioral health providers attending the conference. You'll find workshops on psychotic disorders, trauma stabilization, working with groups and trauma-informed schools. Nurses can attend sessions on assessing asthma, treating type 1 diabetes, immunizations, eye and oral health as well as a half day preconference session on motivational interviewing for school nurses. Sessions on cyberbullying, positive youth development, confidentiality laws and worksite wellness will benefit all attendees.*

## improve student health

*Special features for 2010 include a "mini-conference" on April 13 designed for school-based health coordinators and clinical staff. There is also a full day preconference workshop on fetal alcohol syndrome. Join the New Mexico Alliance for School-based Health Care in celebration of their 10th anniversary at a special banquet. We will also have a keynote panel discussion to explore how to move New Mexico forward to full-service community schools - special guests will be announced shortly.*

## and academic success

## Continuing Education

### COUNSELORS

We have APPLIED to the National Board for Certified Counselors, for up to 10.55 contact hours.

Provider is APPROVED by the NAADAC Education and Research Foundation Provider Number 680 for up to 10.75 CHEs.



Sessions with instructors having a master's level degree or above have been APPROVED by the New Mexico Counseling and Therapy Practice Board, provider number 0076601.

Pursuant to 16.217.16.9, approval by both the NBCC and the NAADAC boards is considered an acceptable continuing education course by the New Mexico Counseling and Therapy Practice Board.

### SOCIAL WORKERS

We have APPLIED to the National Association of Social Workers (NASW-NM) for up to 10.75 continuing education contact hours. There are sessions provided that meet the new cultural requirements, these session numbers are: 20, 37 and 50.

The NASW CE approval program is endorsed by 41 state licensure boards including the New Mexico Board of Social Work Examiners.

### NURSES

The conference has APPLIED for continuing education credits by ENMU-R CE Monitoring Committee #02-08 for up to 12.7 continuing education contact hours if attending the full conference.

### CERTIFIED HEALTH EDUCATION SPECIALISTS (C.H.E.S)

We have APPLIED for up to 10.75 hours if attending the full conference.

### TOTAL HOURS:

April 14 Only: 6 hours (Nurses 7.2)  
April 15 Only: 4.75 hours (Nurses 5.7)  
Total Conference: 10.75 (Nurses 12.9)



# preconference TUESDAY, APRIL 13, 2010

## FOR THE PRECONFERENCE:

In addition to the CEs available for the full conference, CMEs are APPROVED through Envision NM for Morning Mini-Conference Clinical Sessions, as well as Learning Labs #1 and #3.

The Head to Toe preconference provides a unique opportunity for individuals to learn new skills and reinforce existing ones. Preconference attendees are sure to walk away better equipped to fulfill their mission of improving students' physical and emotional health.

**You're invited to help celebrate the 10th Anniversary of the NM Alliance for School-based Health Care**

**Tuesday, April 13, 2010  
5:30 - 9:00 pm**

**Hyatt Regency Albuquerque**

Tickets can be purchased online when you register for the Head to Toe conference.

**Additional Information on Preconference & Presenters at**

**[www.kessjones.com](http://www.kessjones.com)**

## Morning Mini-Conference: For SBHC Coordinators and Clinical Staff

**8:30 – 10:00 am Keynote Presentation:**

What's Right with You is More Powerful than What's Wrong With You

**10:15 – 11:15 am Breakout Sessions (Choose One)**

- A. Understanding SBHC productivity: It is More Than the Numbers! [SBHC Coordinator]
- B. Health Promotion & Health Education – Teachable Moments, the Power of Anticipatory Guidance [Clinical Staff]
- C. Sports Medicine: Skeletal and Common Orthopedic Conditions [Clinical Staff]
- D. Hypertension and BP% [Clinical Staff]

**11:20 – 12:20 pm Breakout Sessions (Choose One)**

- E. Supporting and Strengthening Student Health Through School Health Advisory Councils [SBHC Coordinator]
- F. Using Data to Plan for SBHC- Developing a Practice Profile [SBHC Coordinator]
- G. Cardiac Evaluation and Common Pediatric Heart Murmurs [Clinical Staff]
- H. Bridging the Gap Between Primary Care and Behavioral Health: Collaborative Assessment [Clinical Staff]

**12:25 - 1:15 pm SBHC Poster Presentation Lunch**

*Sponsored by Envision New Mexico*

## Full-Day Focus: Fetal Alcohol Syndrome (FAS)

*Sponsored by the Fetal Alcohol Syndrome Prevention Program*

**8:30 – 9:30 am Working with Schools to Prevent Fetal Alcohol Syndrome**

**9:30 – 11:30 am Toward a Shared Understanding**

**11:30 – 1:00 pm Lunch (On Own)**

**1:00 – 2:00 pm Fetal Alcohol Spectrum Disorders in Mainstream Populations**

**2:15 – 3:30 pm FAS Activities for the Classroom and the Teen Peer Education Program**

**3:30 – 4:00 pm Wrap Up/Certificate Distribution**

**Afternoon Learning Lab #1:  
Motivational Interviewing for School Nurses**

(LIMITED TO 25 PEOPLE)

**1:30 – 4:30 pm**

**Motivational Interviewing Skills and Strategies for School Nurses**

**Afternoon Learning Lab #2:  
Full Service Community Schools**

**1:30 – 4:30 pm**

**Full Service Community Schools: Join the Discussion, Create the Movement**

**Afternoon Learning Lab #3:  
Clinical Overview for SBHC Behavioral Health Interventions**

**1:30 – 4:30 pm**

**Integrating Behavioral Health and Primary Care: Strategies for the Busy SBHC Providers**



# Conference-at-a-Glance



## WEDNESDAY, APRIL 14

**8:00 - 9:45 am** Opening Ceremony

**Keynote Presentation: Community Schools**

Jane Quinn, Assistant Executive Director for Community Schools, Children's Aid Society

**10:15 - 11:30 am** BREAKOUT SESSIONS

1. On the Front Lines: Your Role in Preventing Suicide *[Extended Session]*
2. Can Psychotic Disorders be Prevented Through Early Intervention?
3. It Was Just a Joke... Kids, Friendship Ethics and Cyberbullying in the Internet Age
4. TRAUMA FIRST AIDE - as a Classroom Management Tool *[Repeated]*
5. The Laughter Workshop - How to Put the Science of Laughter to Work for You
6. Vision Screening and Amblyopia Update: 2010
7. What Do I Need to Know when the Child in School has a Tracheostomy Tube?
8. Contraceptive Tool Bag
9. Introduction to Lean Systems Thinking: An Approach for School-based Health Centers
10. Can You Keep a Secret? Navigating Consent and Confidentiality Laws *[Repeated]*
11. Young People in Action
12. Transforming a SBHC into a Patient Centered Medical Home

**11:30 - 12:40 pm** Lunch (Provided)

**12:40 - 2:10 pm** A Creative Conversation: Moving New Mexico Forward to Full Service Community Schools

Facilitator: Alice Walker Duff, PhD, Program Executive, The Atlantic Philanthropies

**2:30 - 4:00 pm** BREAKOUT SESSIONS

13. On the Front Lines: Your Role in Preventing Suicide *[Continued]*
14. Psychiatric Consultation "Live" for NM School-based Health Center Providers
15. Screening, Brief Intervention, Referral & Treatment with Adolescents in School Settings
16. Somatic Empathy and the Healing of Trauma
17. Under the Adult Radar
18. School Nursing in New Mexico: A Workforce Survey of Needs, Resources and Practices
19. Behind the Treatment Plan - Type 1 Diabetes at School
20. Integration of Navajo Cultural Values in Primary Care Setting
21. Medicaid Presumptive Eligibility/Medicaid On-Site Application Assistance (PE/MOSAA): Hands-on Refresher
22. Can You Keep a Secret? Navigating Consent and Confidentiality Laws *[Repeat]*
23. Positive Youth Development and Adulthood: Simple Strategies for Creating Positive Youth Interactions
24. HIV/AIDS 101

**Full Session Descriptions and Speaker Biographies at [www.kessjones.com](http://www.kessjones.com)**

# THURSDAY, APRIL 15

## 8:00 - 9:15 am BREAKOUT SESSIONS

25. Resilient Youth: The Resiliency Corps Model
26. Caring for the Caregiver *[Extended Session]*
27. Staying Safe in an Online World *[Repeated]*
28. Psychoeducational Groups: Empowering Students & Families to Expand Their Support Network *[Extended Session]*
29. Interactive Drug Education: Best Practices Can be Fun
30. Vaccines, Epidemics and Influenza
31. Obesity/BMI
32. Adolescent Sexuality, STDs and HIV: Still "Under the Covers"
33. Real Conversations on Worksite Wellness
34. Family Engagement: Involving Families in their Children's Health Care
35. Social Emotional Learning: Do What Works and Do More of It
36. The Maze of LIFE

## 9:15 - 9:35 am Break/Visit Exhibits

## 9:35 - 10:50 am BREAKOUT SESSIONS

37. Using the Strategic Prevention Framework to address the Behavioral Health Needs of School-Aged Youth in a Native American Community
38. Caring for the Caregiver *[Continued]*
39. Risk and Resiliency in the Schools and Communities
40. Psychoeducational Groups: Empowering Students & Families to Expand Their Support Network *[Continued]*
41. Tobacco and Our Children
42. The Oral Health Status of New Mexico's Third Grade Children
43. Together We Can! Create an Environment Where Physical Activity & Nutrition are the Norm
44. Assessing Asthma Severity and Control
45. The Courage to Serve
46. If it Bleeds it Leads
47. Project M: Building Youth Competencies
48. Preventing Underage Drinking: School and Communities Working Together

## 10:50 - 11:10 am Break/Visit Exhibits

## 11:10 -12:10 pm Keynote Presentation: Living a Legacy

Retired Lieutenant Colonel Consuelo Castillo Kickbusch, *Founder, Educational Achievement Services*

## 12:10 - 1:45 pm Lunch (Provided)/Visit Exhibits

## 1:45 - 3:00 pm BREAKOUT SESSIONS

49. Trauma at the Center: A Case Study in Trauma-Informed Schools as an Innovation in Youth Suicide Prevention
50. United States-Mexico Borderland Teens: Developing Multicultural Understanding and Related Health Practices/Interventions
51. Staying Safe in an Online World *[Repeat]*
52. TRAUMA FIRST AIDE - as a Classroom Management Tool *[Repeat]*
53. Methamphetamine Awareness
54. How to Keep the "Energizer Bunny" in the School Nurse Going: Dealing with Increasing Populations of Students with Physical and Mental Disabilities
55. Integration: The Key to Success for Full-Service Community Schools
56. The Non-Prescriber's Guide to Child/Adolescent Psychopharmacology
57. Find YOUR Play!
58. We Have the Data, What's Next?
59. "EAT- Everyone's At the Table" Students Working with Communities to Create Sustainable Solutions for Hunger
60. Know the Rules Before the Rules Know You

## 3:00 pm CEU Distribution (No early dismissal)



*Are you interested in networking with experts in school health?*

*Looking for the perfect opportunity to showcase your support of professionals working to improve the health and academic success of our children?*

## **A Role for Your Organization in this Important Conference**

**Sponsor:** Show your support for the dedicated individuals working in the “trenches” with our children. Your sponsorship can help us keep registration costs down for school districts. As budgets are cut, the first thing to go is training; but without training, these professionals will face challenges providing our students with the support they need.

**Advertise:** Increase your visibility by reserving ad space in the conference program, provided to conference attendees, or by placing a featurette on the conference Web site.

**Exhibit:** An exhibit booth is the perfect opportunity for face-to-face communication with school health and behavioral health professionals. Conference attendees look forward to bringing resources back to their schools to share with other educators and school health professionals.

### CONFERENCE CO-SPONSORS



*A communications firm specializing in conference & event management.*  
**KESSELMAN-JONES, INC.**



### SESSION SPONSORS



# REGISTRATION INFORMATION

## CONFERENCE RATES\*

	<i>By midnight, March 22, 2010</i>	<i>March 23 through April 9 at 5:00 pm</i>	<i>Onsite</i>
<b>Full Conference</b>	<b>\$225</b>	<b>\$275</b>	<b>\$300</b>
<b>One Day Only</b>	<b>\$130</b>	<b>\$175</b>	<b>\$200</b>
<b>Preconference Workshop</b>	<b>\$35</b>	<b>\$45</b>	<b>\$50</b>

\*Full time students are eligible for a 50% discount. Visit the Web site for details.

## HOW TO REGISTER

We are pleased to offer our conference attendees online registration. It's fast, safe and easy. You will have access to your registration at all times and can update the information as needed. You can print an invoice, receipt or a listing of your session selections. You will also receive important announcements via e-mail from the conference office. Visit [www.KessJones.com](http://www.KessJones.com) to register today.



**Register Online at  
[www.kessjones.com](http://www.kessjones.com)**

**All  
Registrations  
Include  
Free Parking!**

## PAYMENT INFORMATION

**Payment Methods:** Payments can be made by credit card (Visa/MasterCard/American Express), by check payable to Kesselman-Jones, Inc., or by purchase order.

**Special Instructions - Purchase Orders:** An original or copy of your purchase order must be received in the conference office before you are considered registered. To be eligible for the Early Bird rate, your purchase order must be in our office by March 22 (faxes accepted). Purchase orders must reference attendee name(s). Purchase order requests are not acceptable as payment. There is a \$10 purchase order handling fee that must be paid for each purchase order submitted. If multiple people from one organization are attending the conference, you are welcome to batch them on one purchase order. Kesselman-Jones, Inc's Tax ID number is 85-0409965. Once a purchase order is received at the conference office your organization will be invoiced and expected to pay, even if the individual does not attend.

**Special Instructions - Checks:** If you selected check as your payment method, your registration will not be formally processed until the check has been received by the conference office. To be eligible for the Early Bird rate, your check must be in our office by March 22. Make check payable to KESSELMAN-JONES, INC. and write the name of individual(s) registered and confirmation number on the check's memo line and mail to:

Kesselman-Jones, Inc.  
PO Box 30182  
Albuquerque, NM 87190

## POLICIES

**Cancellations:** Cancellations received in writing by April 6, 2010 will be refunded in full less an administration charge of \$35.

Notice of cancellation must be completed either by submitting your cancellation through the online registration site or be sent in writing by either e-mailing [H2T@Kessjones.com](mailto:H2T@Kessjones.com) or by writing to the Registration Manager, Kesselman-Jones, Inc., PO Box 30182, Albuquerque, NM 87190. Should you need to cancel your registration after April 6, the registration fee remains payable in its entirety although a substitution will be accepted.

**Substitutions and Name Changes:** Substitutions are acceptable at any time. Return to the online registration site, enter your e-mail address and follow the directions for making a substitution. A substitute must take your place for the entire conference; registrations may not be split.

## IMPORTANT -- TO QUALIFY FOR THE

**EARLY BIRD RATE** payment must be postmarked by March 22. If a form of payment has not been received by March 24, registrants will be charged the regular registration fee. This applies to registrants submitting checks, purchase orders and credit card payments that are denied. A copy of your purchase order is considered "payment." We must have a copy of the actual purchase order (not just the number) for you to be considered "paid." Individuals who register in advance but do not submit a valid payment type by the identified deadline date will be charged the higher rate. If you register and we do not receive payment before the event, we will not prepare registration materials for you and we reserve the right to refuse admission to the event if space is not available.



Kesselman-Jones, Inc.  
PO Box 30182  
Albuquerque, NM 87190

PRSRT STD  
U.S. Postage  
PAID  
Permit #1888  
Albuquerque, NM



**April 13 - 15, 2010**  
**Albuquerque Convention Center**

**A conference for people working to improve  
student health and academic success.**



***We're going green,  
but still keeping you informed.***



*This will be the only printed mail piece you will receive, hold on to it or pass it on to someone who may be interested. To keep you up to date we're sending out weekly conference newsletters via e-mail; keep an eye out for them or e-mail [H2T@KessJones.com](mailto:H2T@KessJones.com) to join the mailing list. Detailed conference information including session descriptions, speaker biographies and logistical information can be found on*

**[www.kessjones.com](http://www.kessjones.com)**

**Contact:**

Conference Management Office  
Kesselman-Jones, Inc.  
PO Box 30182  
Albuquerque, NM 87190  
(505) 266-3451 • (866) 219-4582  
Fax (505) 266-3461  
[H2T@KessJones.com](mailto:H2T@KessJones.com)